

## MEDIA ADVISORY

For Immediate Release February 14, 2011

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## First Ecodistrict in Nation's Capital to Transform Southwest Washington

Joint Effort Aims to Re-imagine the 10th Street and Maryland Avenue Corridors

**Washington, DC** –Take a stroll along the 10<sup>th</sup> Street and Maryland Avenue corridors in Southwest DC and it won't take long to see how they are both visually and physically disconnected from the rest of the city. They also lack the residential, cultural, and retail uses of a dynamic community. But it doesn't have to be this way. The National Capital Planning Commission (NCPC), the District Office of Planning (OP) and other partners, believe this area can be transformed into a vibrant, pedestrian friendly and sustainable destination.

On <u>Thursday, February 17 from 6:00 – 8:00 p.m.</u> NCPC and partners will host a public scoping meeting for the joint Southwest Ecodistrict Initiative. Members of the public are invited to help shape this important precinct into a national showcase of innovative technologies and sustainable practices.

Additional information on the Southwest Ecodistrict, as well as project hand-outs, is available on NCPC's website.

Who: National Capital Planning Commission, other federal agencies, and the District of

Columbia Office of Planning

What: Southwest Ecodistrict Public Scoping Meeting

When: Thursday, February 17, 2011, 6:00 - 8:00 p.m.

Where: USDA Headquarters, Whitten Building | Interior Courtyard

1400 Independence Avenue, SW, Washington, DC (Use Jefferson Dr. entry facing the National Mall)

**RSVP:** RSVP preferred: <a href="mailto:swecodistrict@ncpc.gov">swecodistrict@ncpc.gov</a> or 202.482.7200