

A scenic view of a stone bridge over a creek in a forest. The bridge is constructed from large, stacked stones and spans across a small stream. The surrounding area is lush with green trees and vegetation. The text 'ROCK CREEK PARK' is overlaid in a white box on the right side of the image.

ROCK CREEK PARK

NATIONAL PARK SERVICE

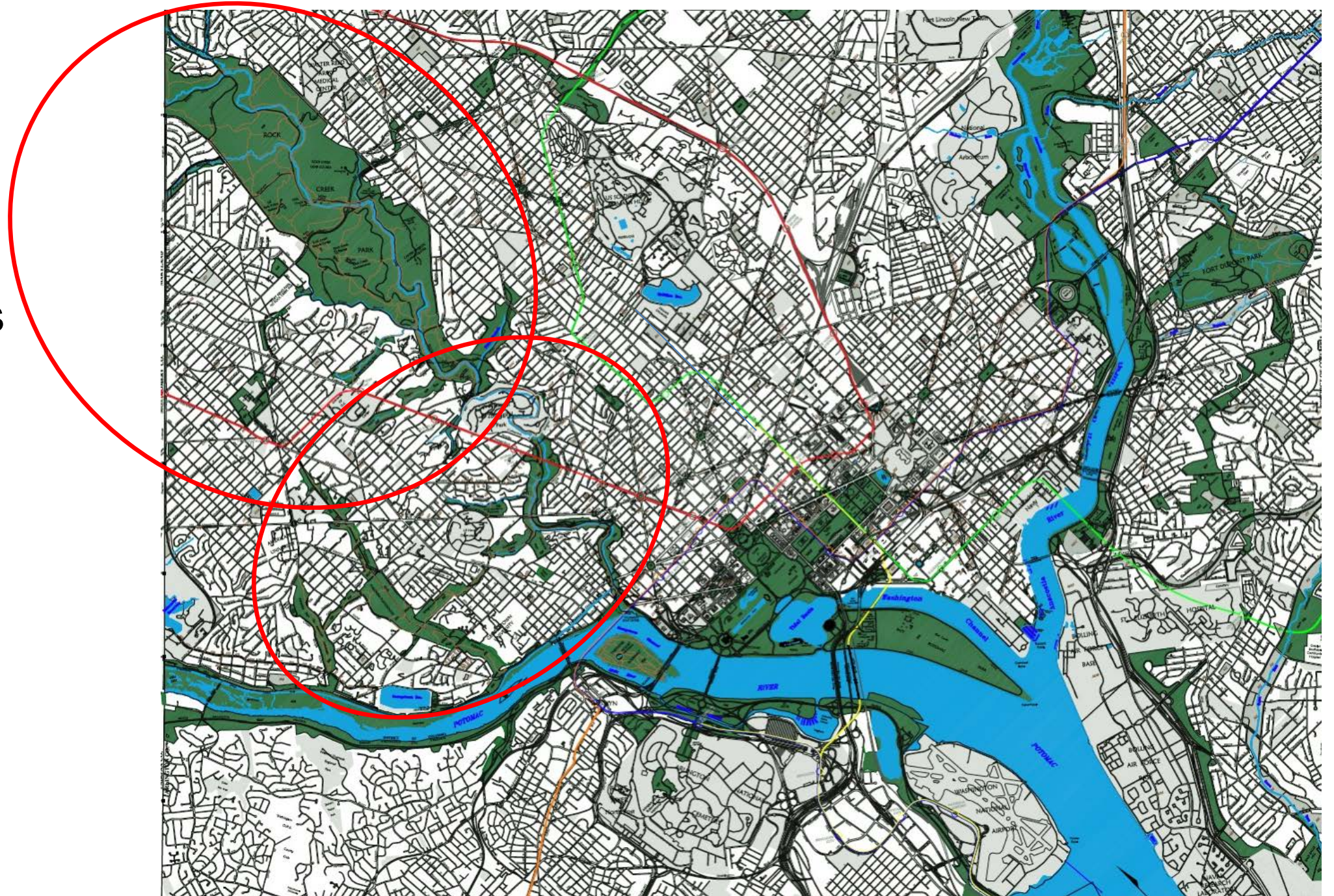
Rock Creek Conservancy
June 21, 2019

SIGNAGE GUIDELINES

NATIONAL CAPITAL PLANNING COMMISSION

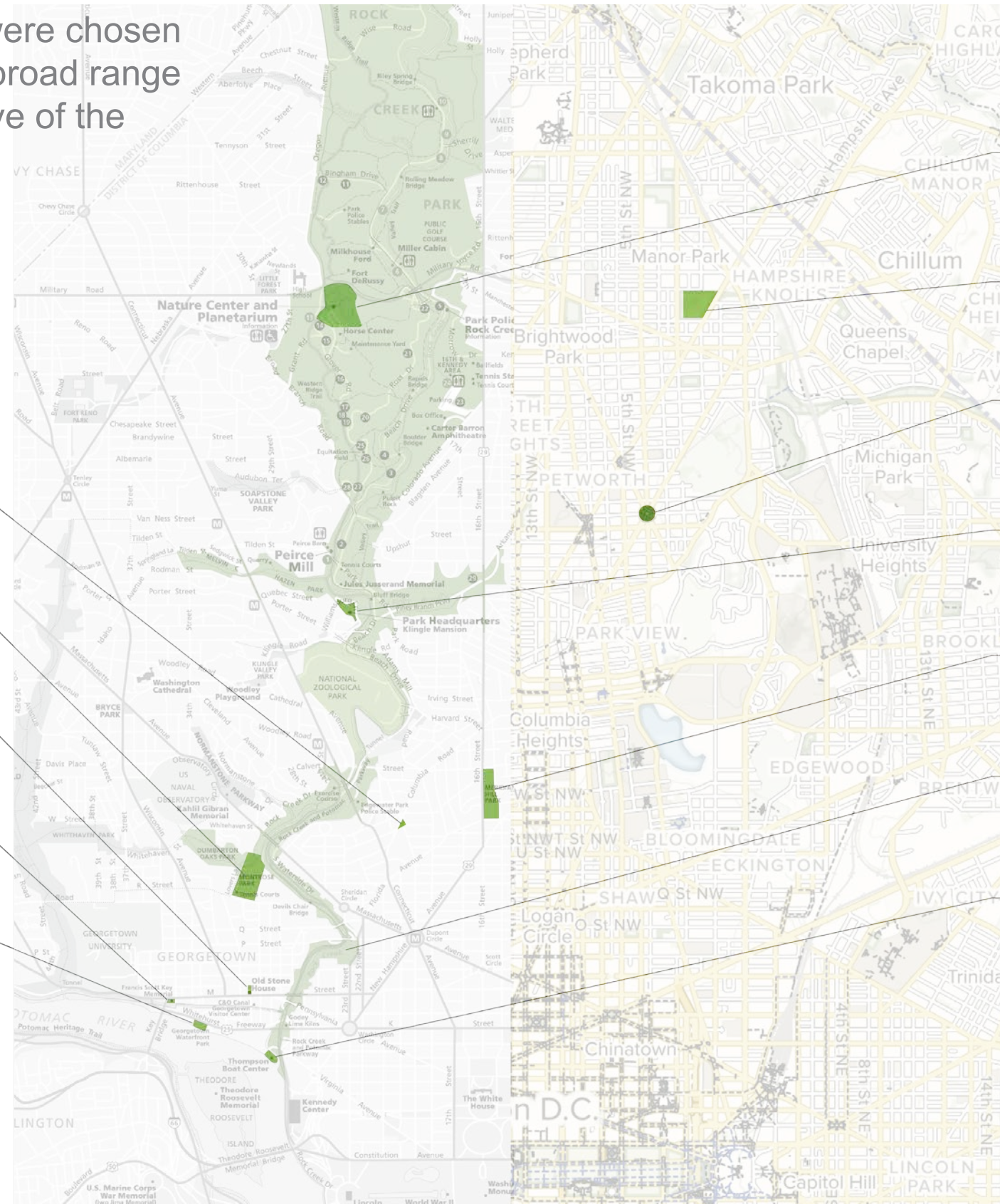
Rock Creek Park in the heart of Washington DC

- 1,754 acre city park
- Civil War fortifications
- Statuary
- Working mill
- Colonial house
- 32 miles of hiking trails
- Equestrian Center
- Horseback riding
- Outdoor concerts
- Nature Center
- Picnicking
- Golfing
- Tennis
- Biking
- Boating
- Planetarium
- Educational programs
- Haven for birds and wildlife



Sign Guidelines Demonstration Sites

Demonstration sites shown here were chosen by the NPS because they have a broad range of sign types that are representative of the Rock Creek Park signage system.



Nature Center and Planetarium
Glover Road, NW

Fort Slocum
Kansas Ave, NW, Madison Street, NW, 3rd Street, NW

Grant Circle Park
New Hampshire Avenue, NW

Park Headquarters Klinge Mansion
3545 Williamsburg Lane, NW

Meridian Hill Park
16th Street, NW between Euclid and W Streets, NW

Rock Creek Parkway
Rock Creek and Potomac Parkway, NW

Thompson Boat Center
Virginia Avenue, NW

McClellan Statue
Connecticut Ave, NW
and Columbia Road, NW

Montrose Park
R Street, NW

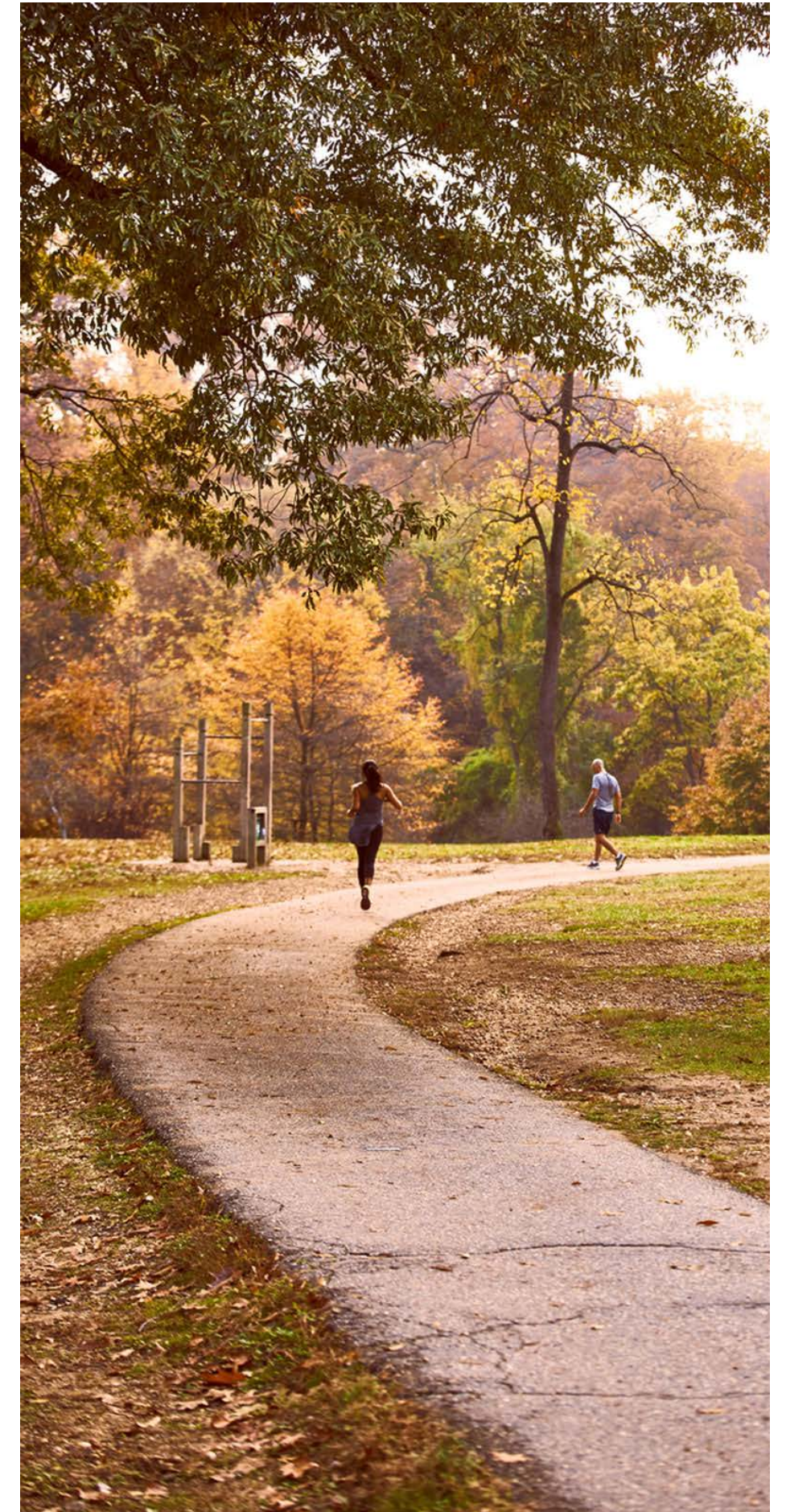
Old Stone House
M Street, NW, between 31st Street, NW
and Thomas Jefferson Street, NW

Francis Scott Key Memorial
M Street, NW between Key Bridge
and 34th Street, NW

Georgetown Waterfront Park
Water Street between 30th and 34th Streets, NW

Project Goals

- Unified design for Rock Creek Park identity
- Simplified and consistent messaging
- Predictable sign locations simplified and consistent messaging
- Project concise, consistent, and current sign design
- Reduce visual clutter and redundancy

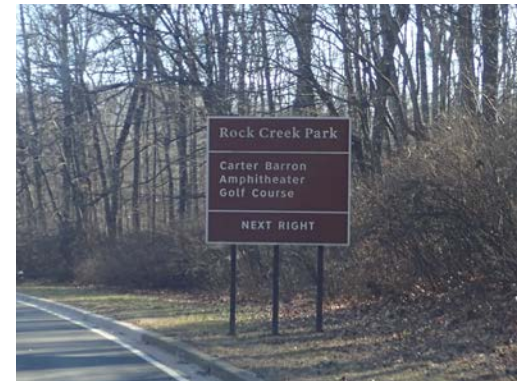


Rock Creek Park Sign Types

- 1. Road Guide Signs**
- 2. Identification Signs**
- 3. Pedestrian Wayfinding Signs**
- 4. Rules, Regulations and Information Signs**
- 5. Trail Signs**

Existing Conditions – Road Guide Signs

Typical Existing Road Guide Signs within Rock Creek Park



Existing Conditions – Identification Signs

Fort Slocum



Old Stone House



Francis Scott Key Memorial



Montrose Park



Nature Center



Georgetown Waterfront Park



Valley Trail



Klinge Mansion



Rock Creek Park



Existing Conditions – Pedestrian Wayfinding Signs

Francis Scott Key Memorial

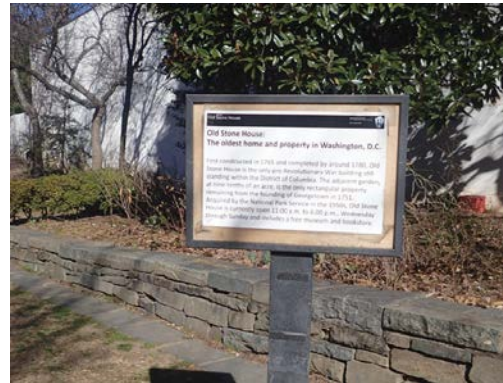


Rock Creek and Potomac Parkway



Existing Conditions – Rules, Regulations and Information Signs

Old Stone House



Meridian Hill Park



Fort Slocum



Georgetown Waterfront Park



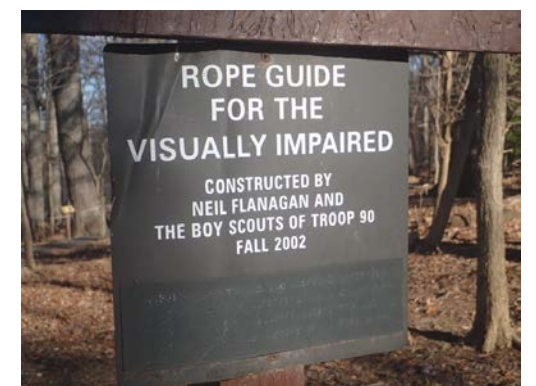
Klingle Mansion



Montrose Park



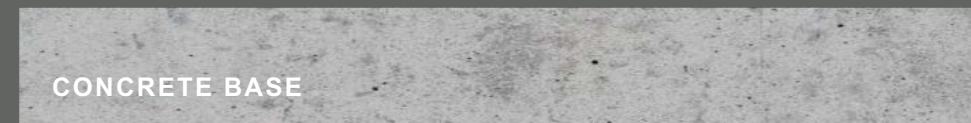
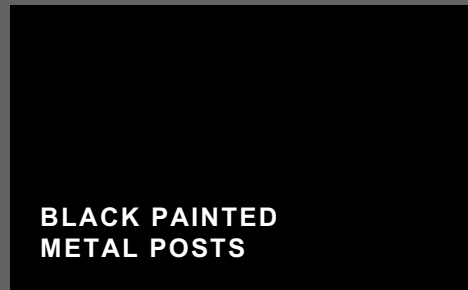
Valley Trail



Existing Conditions – Trail Signs

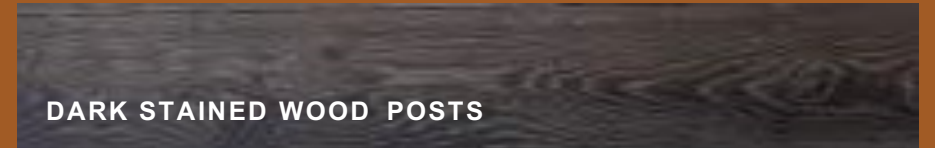
Valley Trail





Urban Context

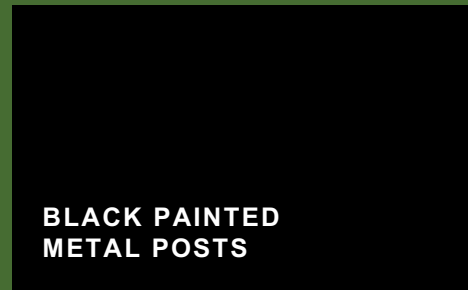
Design Detail Variations



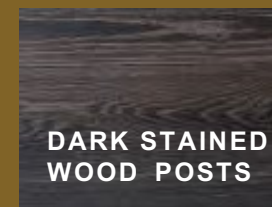
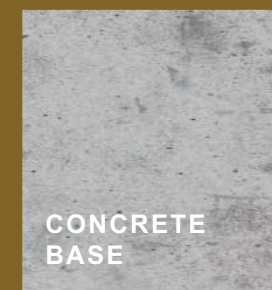
Natural Environment and Trails



Materials may be altered to relate to each particular site if applicable.



Regional and Local Use



Historic Sites & Statuary

Materials for historic sites and statuary signage to relate to characteristics of each site.



Colors & Fonts

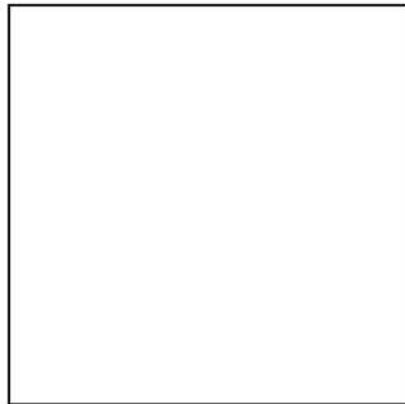
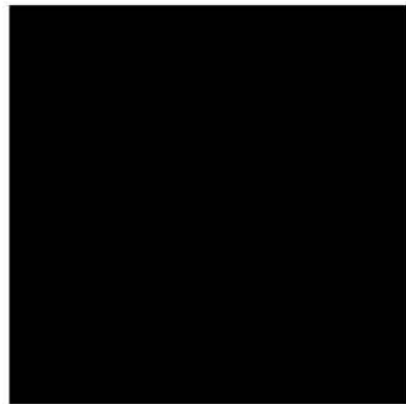
NPS Rawlinson OT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234567890

Frutiger LT

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abcdefghijklmnopqrstuvwxyz1234567890

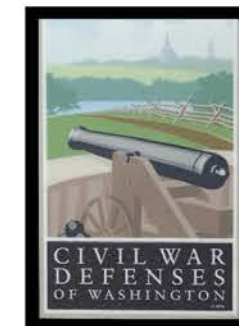
Colors



NPS Arrowhead



Civil War Defenses



RG Series – Road Guide Signs

Road Guide Signs as displayed in the UniGuide.

Road Guide Signs

RG-1
Road Guide Single Destination
without Symbols

RG-2
Road Guide Single Destination
with Symbols

RG-3
Road Guide Single Destination
with Route Shield

RG-4
Road Guide Single Destination
with 2 to 3 Route Shields

RG-5
Road Guide Single Destination
with Multiple Symbols

RG-5
Road Guide Multiple Destinations
with Multiple Symbols

RG-6
Road Guide Single Destination
with Distance

RG-6
Road Guide Multiple Destinations
with Distances

RG-7
Road Guide Single Destination
with 2 Symbols

RG-7
Road Guide Single Destination
with 1 Symbol

RG-8
Road Guide 1 or 2 Symbols
Without Legend With Directional Arrow

RG-8
Road Guide 3 Symbols
Without Legend
With Directional Arrow

National Park Service Uni Guide Program

Roadway Sign Grids

Road Guide Signs as displayed in the UniGuide.

Roadway Sign Grids

rk Service
Moultrie
EXT RIGHT

National Park Service
Fort Moultrie
↑

National Park Service
Fort Moultrie
→

National Park Service
Fort Moultrie
NEXT RIGHT

PF-1A
Pathfinder 1-line Primary Legend
with Directional Arrow

PF-1A
Pathfinder 1-line Primary Legend
with Directional Arrow

PF-1B
Pathfinder 1-line Primary Legend
with Secondary Legend

National Park Service
Wind Cave
National Park
↑

National Park Service
Wind Cave
National Park
←

National Park Service
Wind Cave
National Park
NEXT RIGHT

PF-2A
Pathfinder 2-line Primary Legend
with Directional Arrow

PF-2A
Pathfinder 2-line Primary Legend
with Directional Arrow

PF-2B
Pathfinder 2-line Primary Legend
with Secondary Legend

National Park Service
Friendship
Hill National
Historic Site
↑

National Park Service
Friendship
Hill National
Historic Site
→

National Park Service
Friendship
Hill National
Historic Site
NEXT RIGHT

PF-3A
Pathfinder 3-line Primary Legend
with Directional Arrow

PF-3A
Pathfinder 3-line Primary Legend
with Directional Arrow

PF-3B
Pathfinder 3-line Primary Legend
with Secondary Legend

National Park Service
Golden Gate
National
Recreation
Area
↑

National Park Service
Golden Gate
National
Recreation
Area
NEXT RIGHT

PF-4A
Pathfinder 4-line Primary Legend
with Directional Arrow

PF-4B
Pathfinder 4-line Primary Legend
with Secondary Legend

National Park Service Uni Guide Program

RG Series – Road Guide Signs



RG Series – Road Guide Signs



RG-5 / Road Guide Single Destination



PF-4B / Pathfinder 4-line Primary Legend

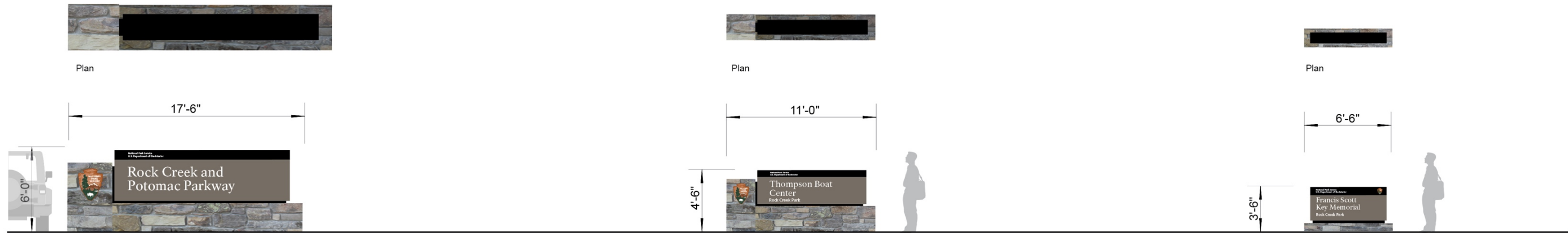


RG-1 / Road Guide Single Destination



RG-1 / Road Guide Multiple Destinations

ID Series – Identification Signs



ID1 Primary Monument ID

ID1A stone base
ID1B aggregate
ID1C concrete

8" Type

ID2 Secondary Monument ID

ID2A stone base
ID2B aggregate
ID2C concrete

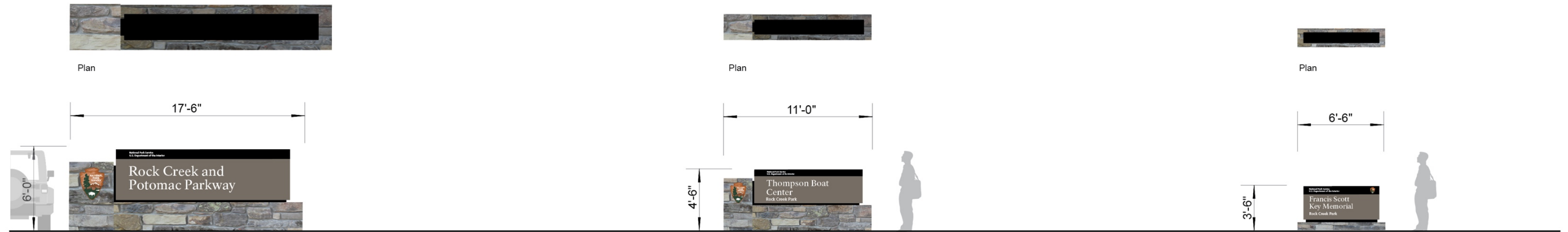
6" Type

ID5 Tertiary Monument ID

ID5A stone base
ID5B aggregate
ID5C concrete

4 1/2" Type

ID Series – Identification Signs



ID1 Primary Monument ID
 ID1A stone base
 ID1B aggregate
 ID1C concrete

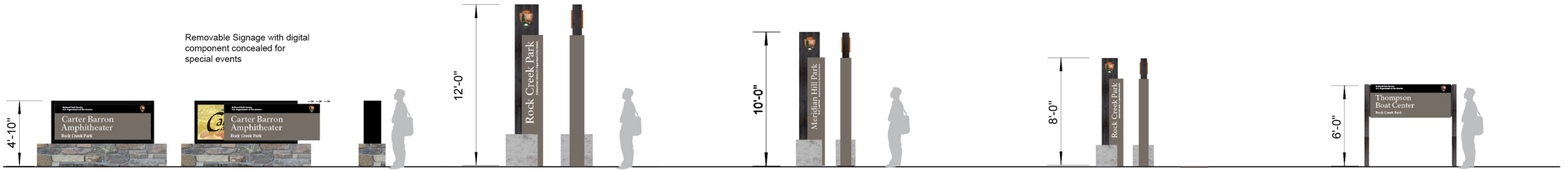
8" Type

ID2 Secondary Monument ID
 ID2A stone base
 ID2B aggregate
 ID2C concrete

6" Type

ID5 Tertiary Monument ID
 ID5A stone base
 ID5B aggregate
 ID5C concrete

4 1/2" Type



ID6 Digital Display Identification Monument
 ID6A stone base
 ID6B aggregate
 ID6C concrete

5 1/2" Type

ID7 Primary Pylon ID
 ID7A stone base
 ID7B aggregate
 ID7C concrete

7" Type

ID8 Secondary Pylon ID
 ID8A stone base
 ID8B aggregate
 ID8C concrete

5" Type

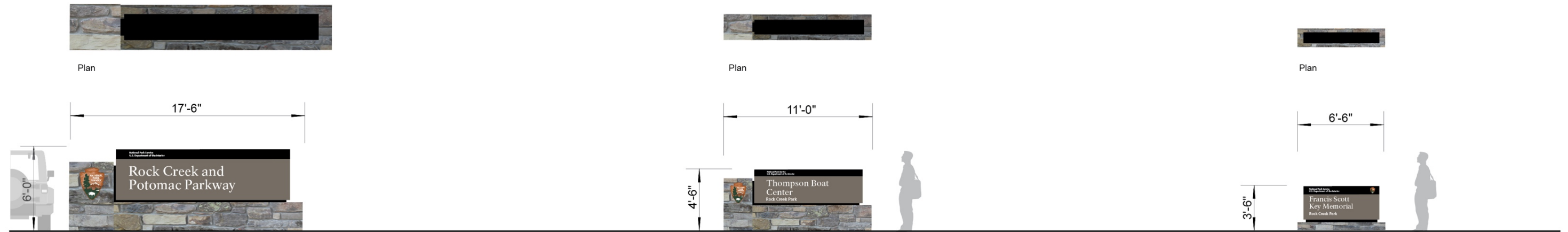
ID9 Tertiary Pylon ID
 ID9A stone base
 ID9B aggregate
 ID9C concrete

4 1/2" Type

ID10 Primary Identification Sign
 ID10A stone base
 ID10B aggregate
 ID10C concrete

4 1/2" Type

ID Series – Identification Signs



ID1 Primary Monument ID
 ID1A stone base
 ID1B aggregate
 ID1C concrete

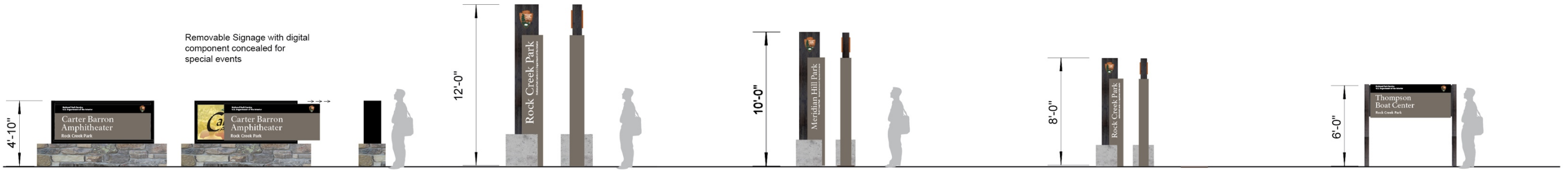
8" Type

ID2 Secondary Monument ID
 ID2A stone base
 ID2B aggregate
 ID2C concrete

6" Type

ID5 Tertiary Monument ID
 ID5A stone base
 ID5B aggregate
 ID5C concrete

4 1/2" Type



ID6 Digital Display Identification Monument
 ID6A stone base
 ID6B aggregate
 ID6C concrete

5 1/2" Type

ID7 Primary Pylon ID
 ID7A stone base
 ID7B aggregate
 ID7C concrete

7" Type

ID8 Secondary Pylon ID
 ID8A stone base
 ID8B aggregate
 ID8C concrete

5" Type

ID9 Tertiary Pylon ID
 ID9A stone base
 ID9B aggregate
 ID9C concrete

4 1/2" Type

ID10 Primary Identification Sign
 ID10A stone base
 ID10B aggregate
 ID10C concrete

4 1/2" Type



ID11 Primary Straight Arm Post ID
 2 1/2" Type

ID12 Secondary Identification Sign
 3 3/4" Type

ID13 Primary Facility ID
 2 1/2" Type

ID14 Wall Mounted Facility ID
 3" Type

ID15 Restroom ID

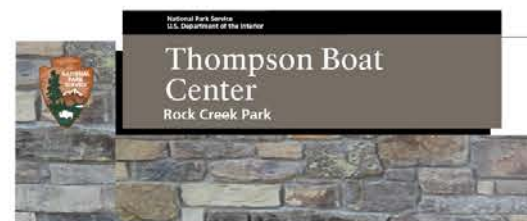
ID16 Restroom ID Blade Sign

ID 20 Picnic ID

Rock Creek and Potomac Parkway / Thompson Boat Center



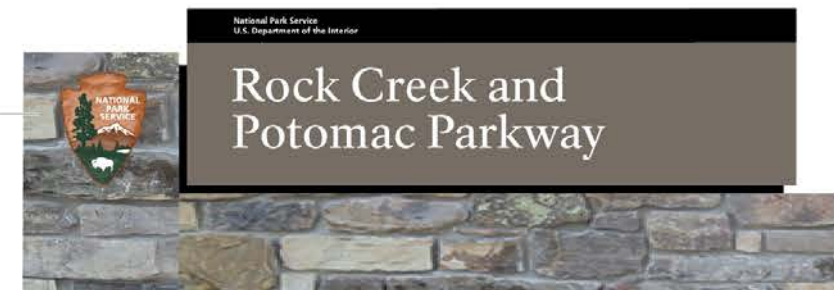
Rock Creek and Potomac Parkway in the vicinity of Virginia Avenue, NW



ID2A / Secondary Monument ID



ID10 / Primary Identification Sign



ID1A / Primary Monument ID

Rock Creek and Potomac Parkway / Thompson Boat Center



ID10 / Primary Identification Sign

ID1A / Primary Monument ID

Photo looking northbound at Rock Creek and Potomac Parkway at Virginia Avenue, NW

Rock Creek and Potomac Parkway / Thompson Boat Center



ID2A / Secondary Monument ID

ID1A / Primary Monument ID

Photo looking northbound at Rock Creek and Potomac Parkway at Virginia Avenue, NW

Rock Creek and Potomac Parkway



Rock Creek and Potomac Parkway looking southbound in the vicinity of Calvert Street, NW

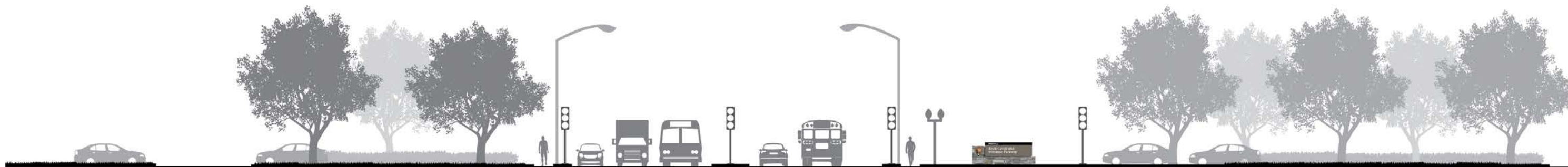
ID1A / Primary Monument ID

Rock Creek Park



Grant Road, NW at Broad Branch Road, NW

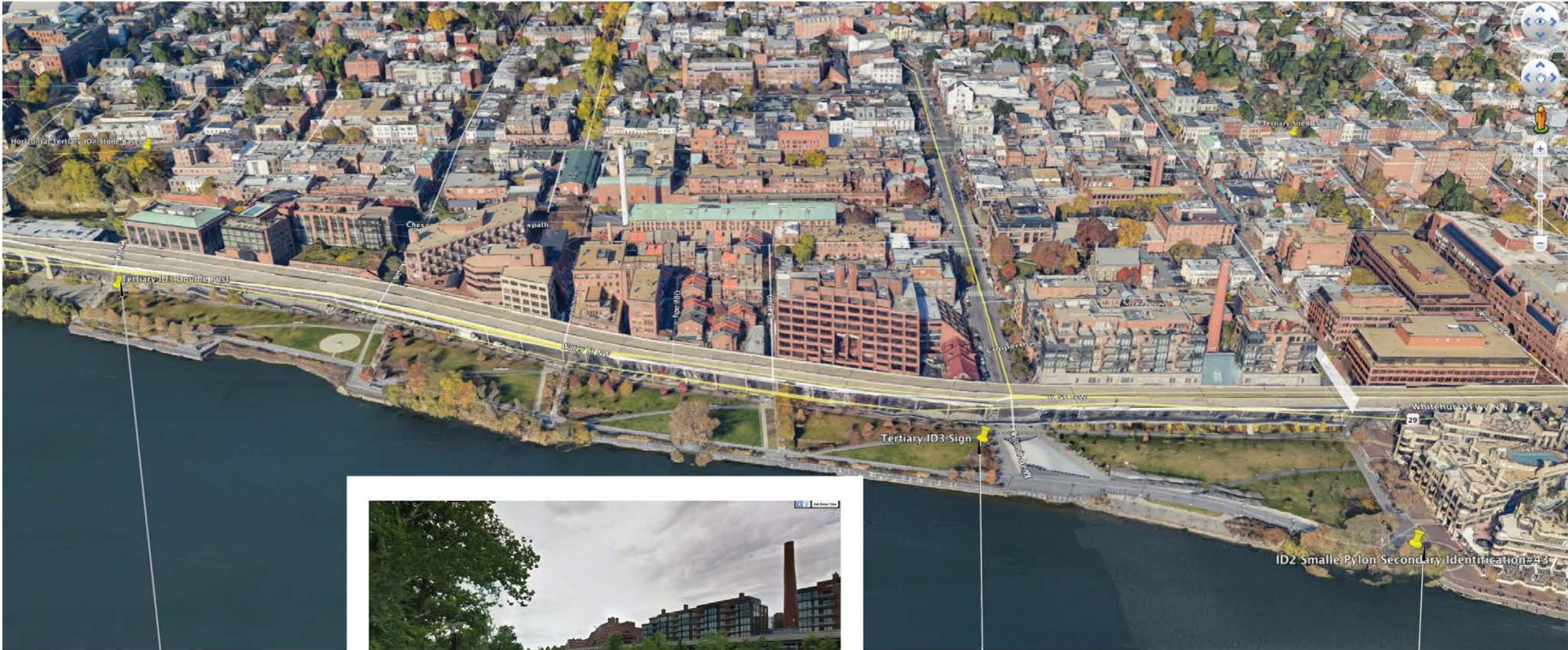
ID7A / Primary Pylon ID



Cross Section at south end of Rock Creek and Potomac Parkway and Virginia Avenue, NW, looking northbound

Georgetown Waterfront Park

Georgetown Waterfront Park between 30th Street, NW and 34th Street, NW - photo insert - 30th Street, NW at the Potomac River. Sign locations: Water Street, NW and 34th Street, NW; Wisconsin Avenue and K Street, NW; 30th Street at the Pormenade along the Potomac River.



ID10 / Primary Identification Sign

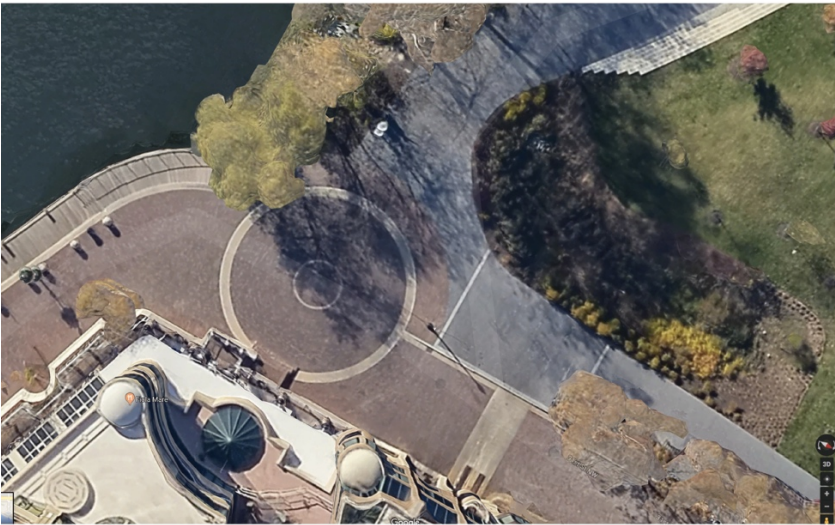


ID10 / Primary Identification Sign



ID8B / Secondary Pylon ID

Georgetown Waterfront Park



Georgetown Waterfront Park at 30th Street, NW and Potomac River

ID8B / Secondary Pylon ID

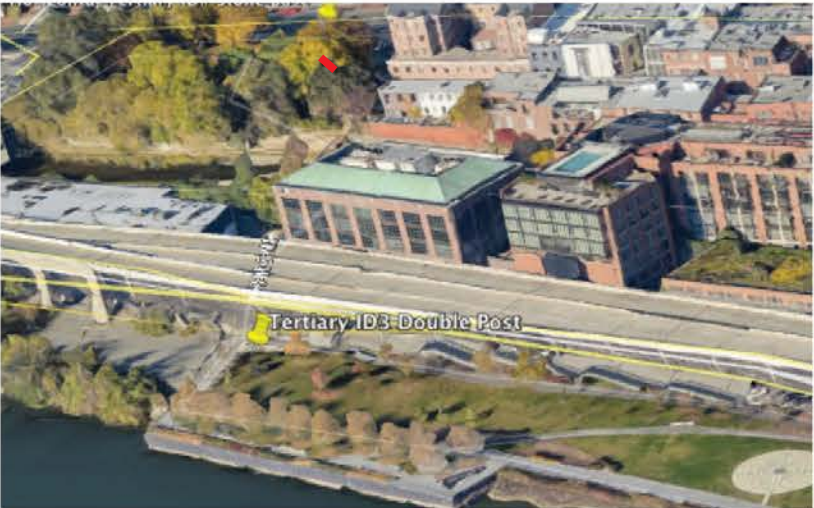
Georgetown Waterfront Park / Wisconsin and K Street



Georgetown Waterfront Park at Wisconsin Avenue, NW and K Street, NW

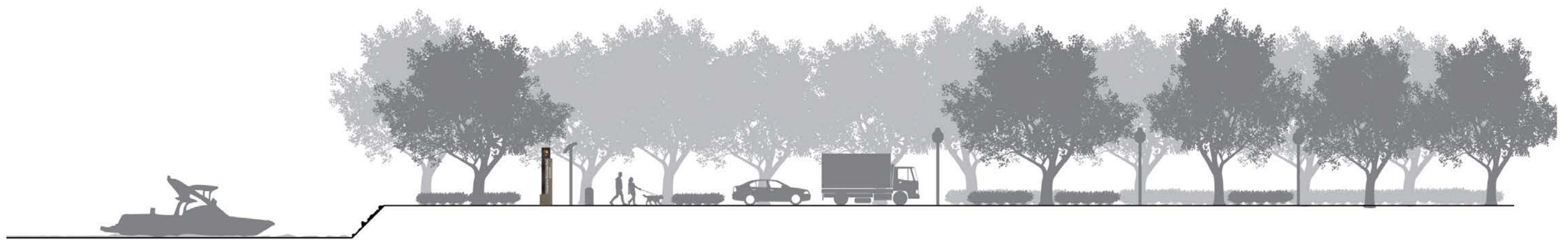
ID10 / Primary Identification Sign

Georgetown Waterfront Park / 34th and Water Streets



Georgetown Waterfront Park at Water Street, NW and 34th Street, NW

ID10 / Primary Identification Sign



Georgetown Waterfront Park Cross Section at 30th Street, NW.

Meridian Hill Park



ID8B / Secondary Pylon ID

ID5B / Tertiary Monument ID

Meridian Hill Park



Meridian Hill Park - 16th Street, NW and Euclid Street, NW

ID8B / Secondary Pylon ID

Meridian Hill Park



Meridian Hill Park - 16th Street, NW and W Street, NW

ID5B / Tertiary Monument ID

Meridian Hill Park



Meridian Hill Park - 15th Street, NW and Chapin Street, NW

ID8B / Secondary Pylon ID

Old Stone House



Old Stone House - M Street, NW between 31st Street, NW and Thomas Jefferson Street, NW



ID13 / Primary Facility ID

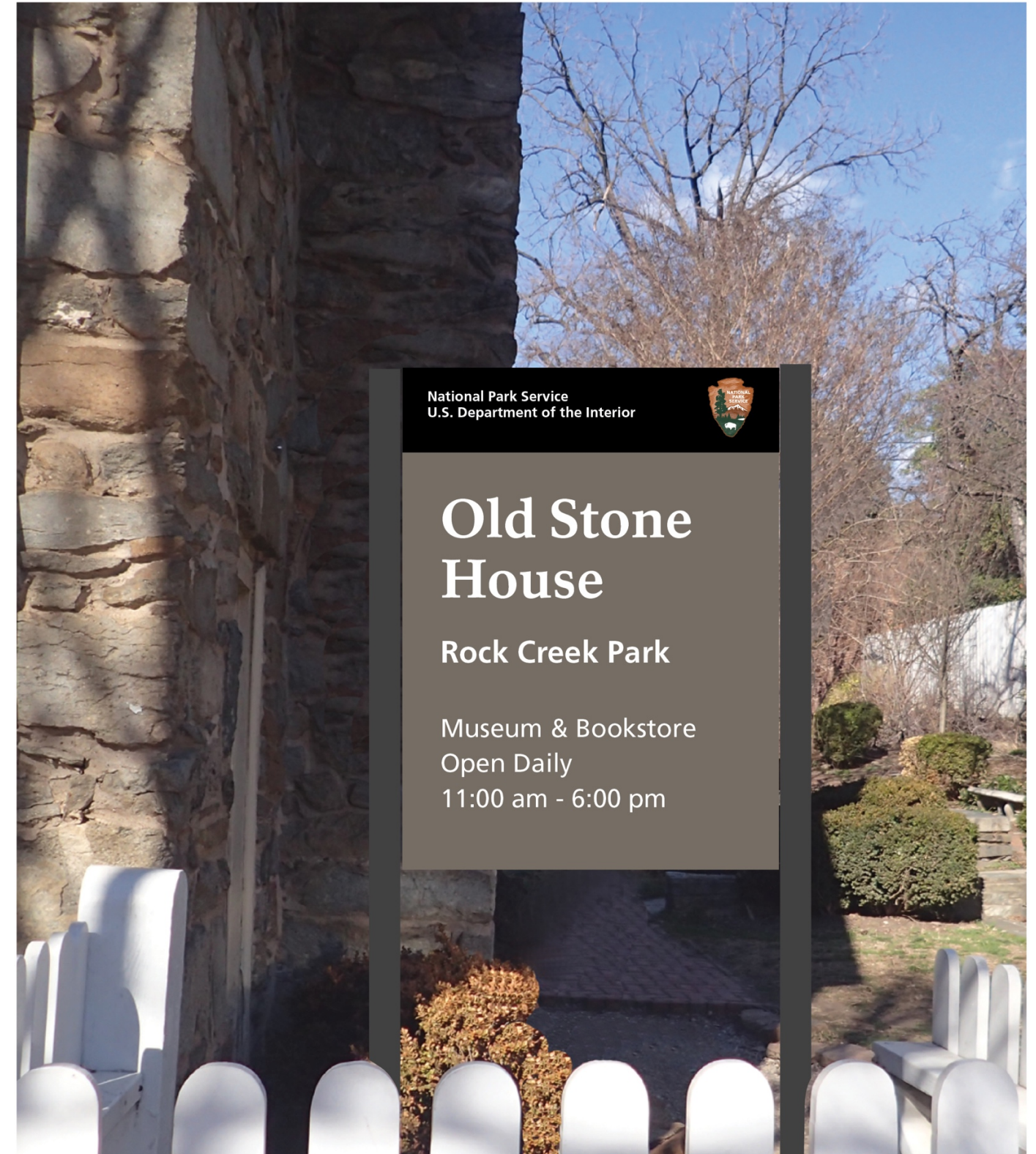
Old Stone House



Old Stone House - M Street, NW between 31st Street, NW and Thomas Jefferson Street, NW

ID13 / Primary Facility ID

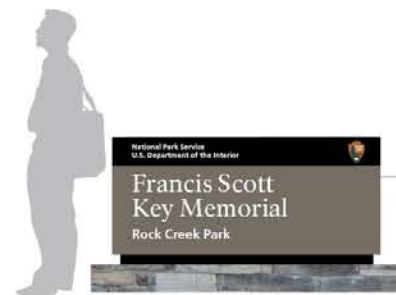
Old Stone House



Old Stone House - M Street, NW between 31st Street, NW and Thomas Jefferson Street, NW

ID13 / Primary Facility ID

Francis Scott Key Memorial

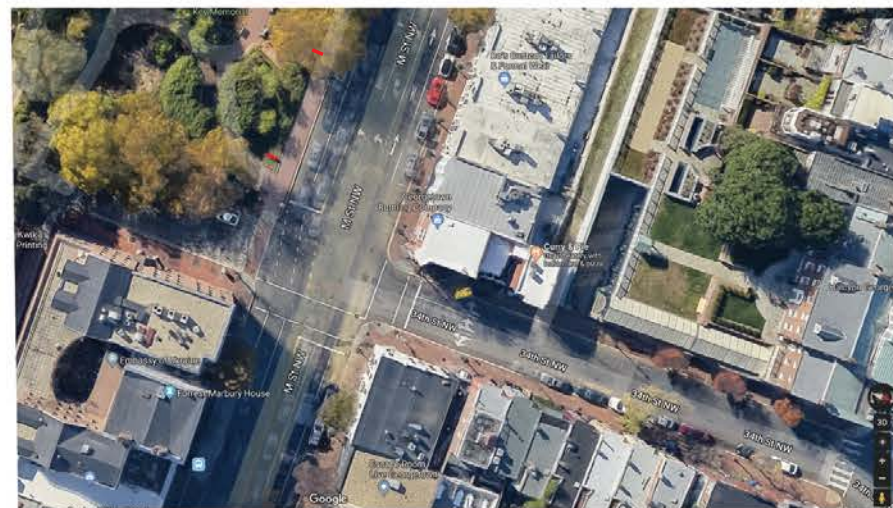
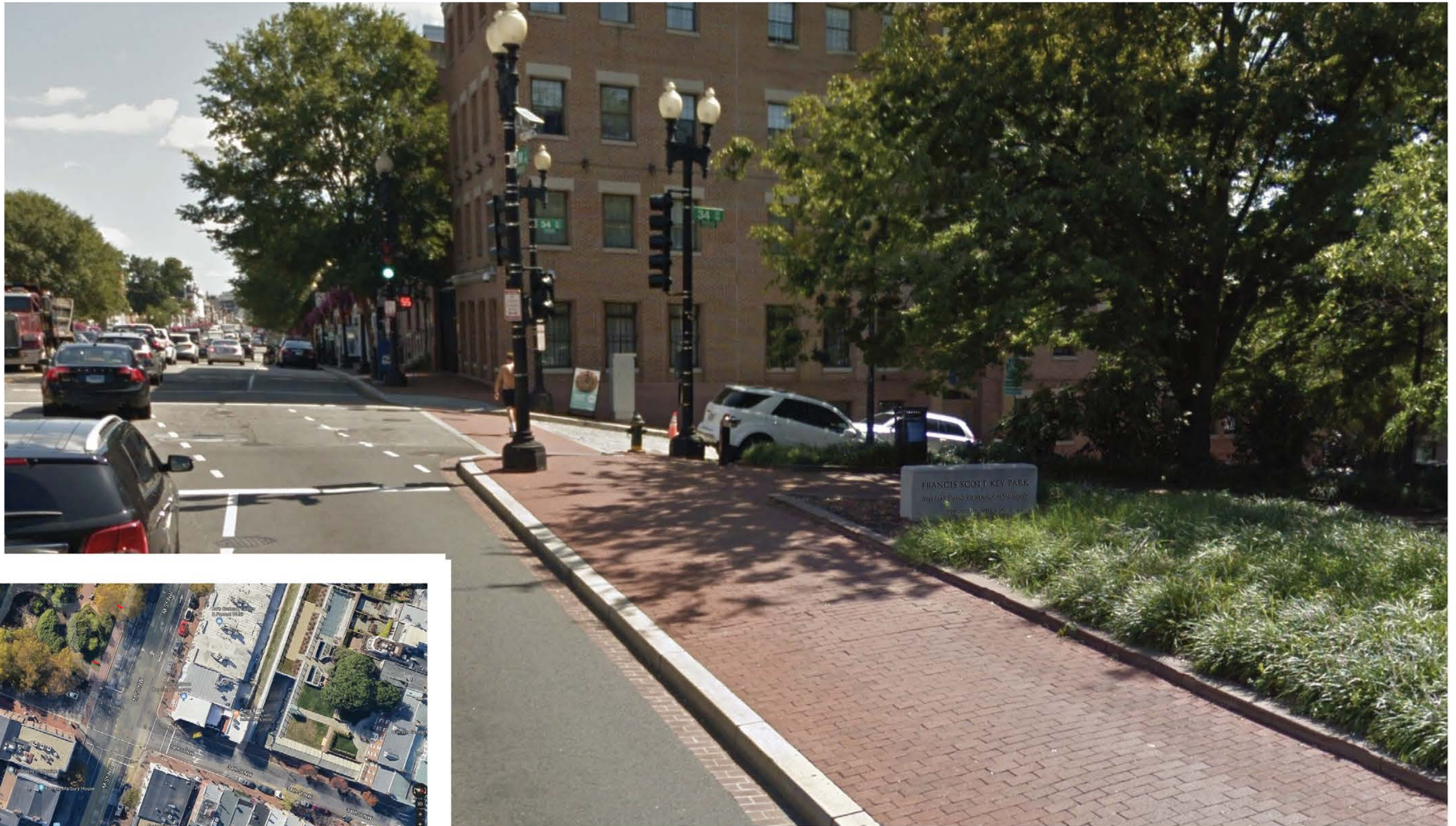


Francis Scott Key Memorial - M Street, NW between Key Bridge and 34th Street, NW. photo inserts looking east and west along M Street, NW

ID5A / Tertiary Monument ID

Francis Scott Key Memorial

(Proposal: sign to be removed and replaced due to poor readability.
Existing sign was installed in the park when it was developed in 1993.



Francis Scott Key Memorial - M Street, NW, looking east

Francis Scott Key Memorial



ID5A / Tertiary Monument ID

Francis Scott Key Memorial



Francis Scott Key Memorial - at corner of M Street, NW and Key Bridge

ID5A / Tertiary Monument ID

Montrose Park



Montrose Park - 3,000 block of R Street, NW (adjacent to Dumbarton Oaks Park and Oak Hill Cemetary)



ID11 / Primary Straight Arm Post ID

Montrose Park

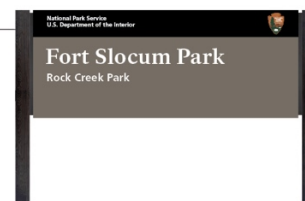


ID11 / Primary Straight Arm Post ID (brick base for this location)

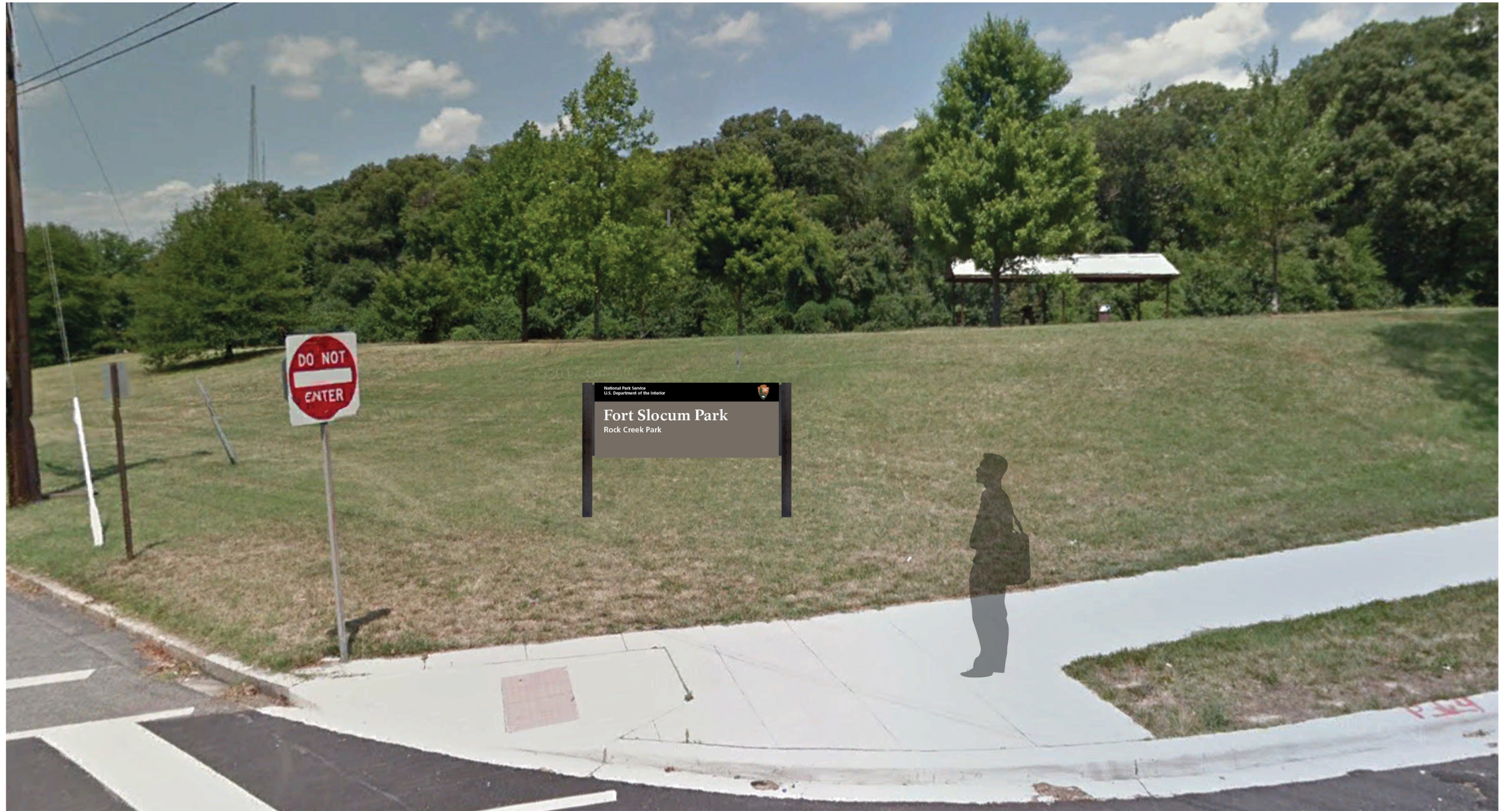
Fort Slocum Park



Ft. Slocum Park - insert shows the location of 3rd St, NW at Madison Street, NW



Fort Slocum Park



Ft. Slocum Park - Kansas Street, NW at Madison Street, NW

ID11 / Primary Straight Arm Post ID (stone base for this location)

Grant Circle Park



ID10 / Primary Identification Sign

Grant Circle - Grant Circle, NW at Illinois Avenue, NW (north and south side of circle).

Grant Circle Park



ID10 / Primary Identification Sign

Grant Circle Park



ID10 / Primary Identification Sign

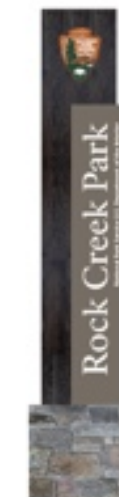
Rock Creek Park



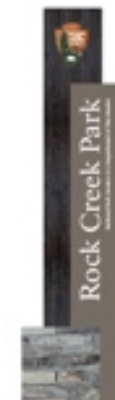
ID1A / Primary Monument ID



ID7A Primary Pylon ID



ID8B / Secondary Pylon ID



ID9A / Tertiary Pylon ID

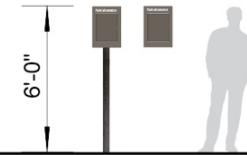
WF Series – Wayfinding Signs



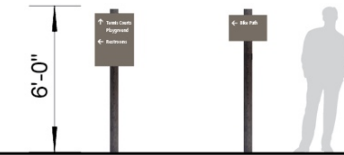
WF1 Primary Map



WF4 Area Information



WF5 Changeable Info. Panel
WF6 Changable Info. (Glass)



WF8 Primary Ped. Directional
WF9 Secondary Ped. Directional

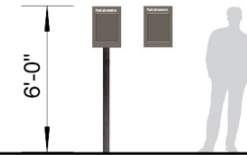
WF Series – Wayfinding Signs



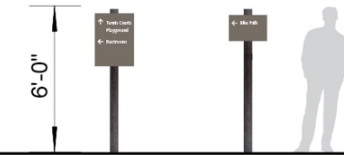
WF1 Primary Map



WF4 Area Information



WF5 Changeable Info. Panel
WF6 Changable Info. (Glass)



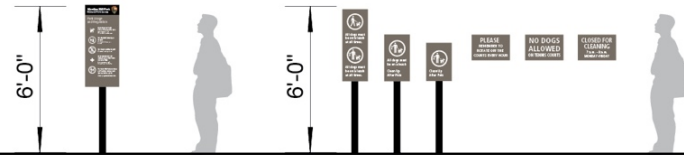
WF8 Primary Ped. Directional
WF9 Secondary Ped. Directional



WF10 Bulletin Board Kiosk



WF11 Trail Info.
WF12 Trail Marker

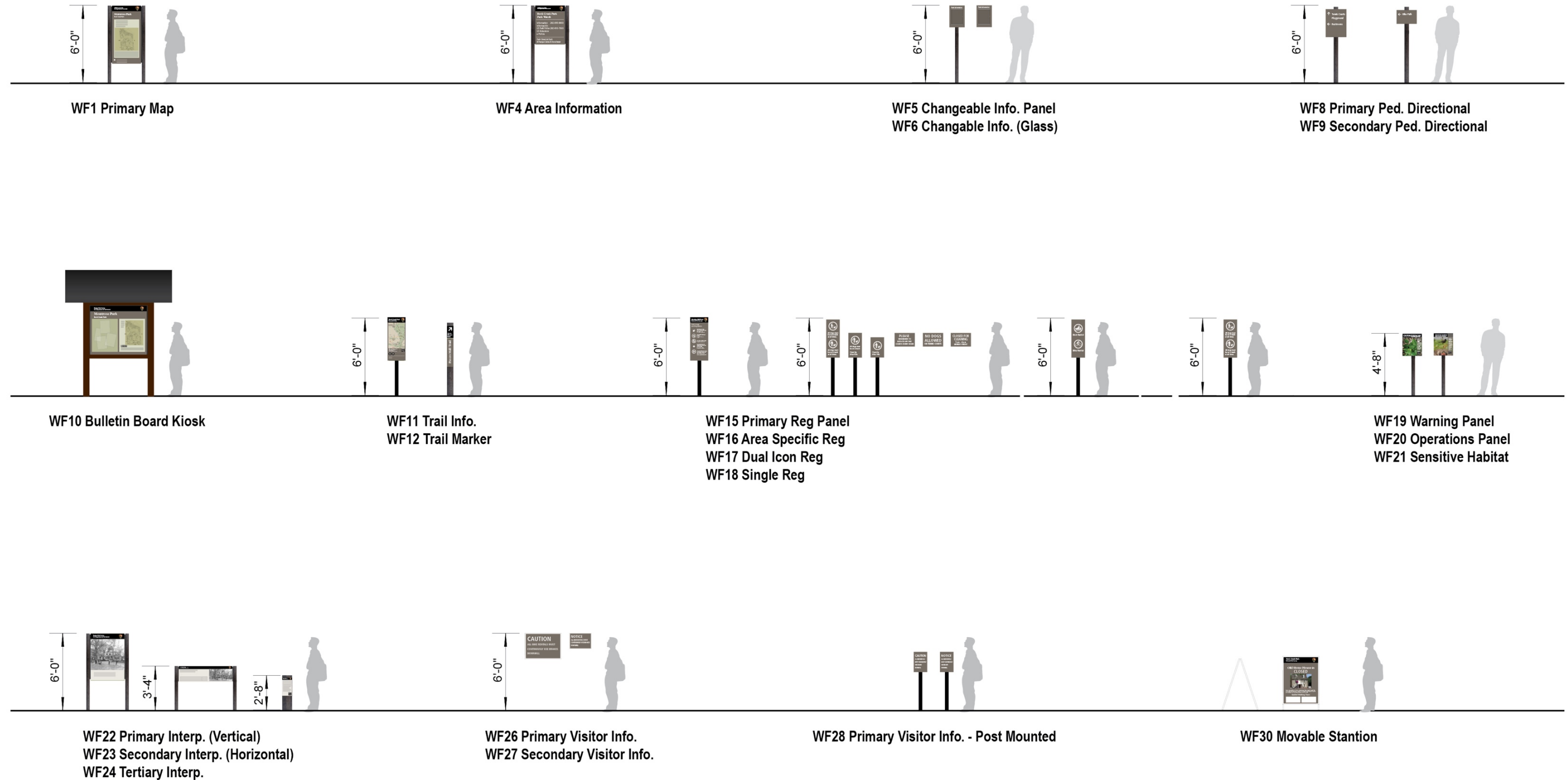


WF15 Primary Reg Panel
WF16 Area Specific Reg
WF17 Dual Icon Reg
WF18 Single Reg



WF19 Warning Panel
WF20 Operations Panel
WF21 Sensitive Habitat

WF Series – Wayfinding Signs



WF Series – Wayfinding Signs



WF Series / Primary & Secondary Visitor Information



WF Series / Primary Visitor Information



WF Series / Visitor Information (messaging and size variations)



WF Series / Secondary Interp. (Horizontal)

Trail Signage – Wayfinding Signs



WF Series / Primary Pedestrian Directional



WF Series / Multiple Icon Reg

WF Series – Trail Signage

Sample of sandblasted header band



WF Series / Secondary Map



WF Series / Primary Directional



WF Series / Primary Reg