



## Information Presentation

Commission Meeting: June 5, 2025

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**PROJECT**

**Pennsylvania Avenue Initiative Update**

Pennsylvania Avenue between 3rd and 15th  
Streets, NW  
Washington, DC

**NCPC FILE NUMBER**

7509

**NCPC MAP FILE NUMBER**

1.25(00.00)46018

**SUBMITTED BY**

National Capital Planning Commission

**REVIEW AUTHORITY**

Information Presentation

**PRESENTER**

Karin Schierhold

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The 1.2-mile segment of Pennsylvania Avenue between the White House and U.S. Capitol plays a significant role locally and nationally. A 1974 Plan has guided development and use of the street for nearly five decades. While transformative at the time, the 1974 Plan no longer addresses current needs and best practices in city planning, urban design, and economic development.

NCPC is leading a multi-agency partnership to prepare a New Pennsylvania Avenue Plan (New Plan) that will reinvigorate and transform the Avenue. A new design, modern infrastructure, and efficient stewardship will ensure “America’s Main Street” embodies America's values, dignity, and strength for generations to come. When complete in late 2026, the New Plan will replace the antiquated 1974 Plan and will guide the future redesign, revitalization, and management of the Avenue.

In March 2022, the Commission released a new vision — the *Avenue as a Venue* — and three early concepts for public comment. The vision looks to the future and sees the Avenue elevated as a stage for nationally and internationally significant events with modern infrastructure and flexible public spaces supporting both daily activities and special programming.

In 2023, GSA and NCPC secured the funding and federal and District agencies formalized a partnership to prepare the New Plan. On behalf of the Project Partners, NCPC procured consultant services to prepare the New Plan and awarded contracts in 2024.

The New Plan will consist of an Implementation Program, led by HR&A Advisors, and a Public Space Master Plan, led by DAVID RUBIN Land Collective. The two consultant teams are working together to advance the vision and concept design.

**The purpose of this information presentation is to provide a progress update on the Public Space Master Plan.**

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ATTACHED:

- Presentation

**PROJECT TIMELINE**

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<b>Previous actions</b>	<p><b>February 16, 2022</b> – Information presentation on the <i>Vision and Three Early Concepts</i>.</p> <p><b>March 3, 2022</b> – Authorization to release the Vision and Three Early Concepts for 120-day public comment period.</p> <p><b>November 3, 2022</b> – Information presentation on the summary of public comments on the <i>Vision and Three Early Concepts</i>.</p> <p><b>January 4, 2024</b> – Information presentation to brief the Commission on the partnership agreement and procurement of consultant services to develop the New Pennsylvania Avenue Plan.</p> <p><b>October 3, 2024</b> – Information Presentation to introduce the consultant teams.</p>
<b>Remaining actions</b> (anticipated)	– Submittals: Comments on Concept, Preliminary Approval, and Final Approval to transmit to GSA for congressional committee review in accordance with Pennsylvania Avenue’s 1996 Memorandum of Agreement (estimate 2026-2027).

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The **PENNSYLVANIA**  
**AVENUE**  
INITIATIVE

**A New Pennsylvania Avenue Plan**

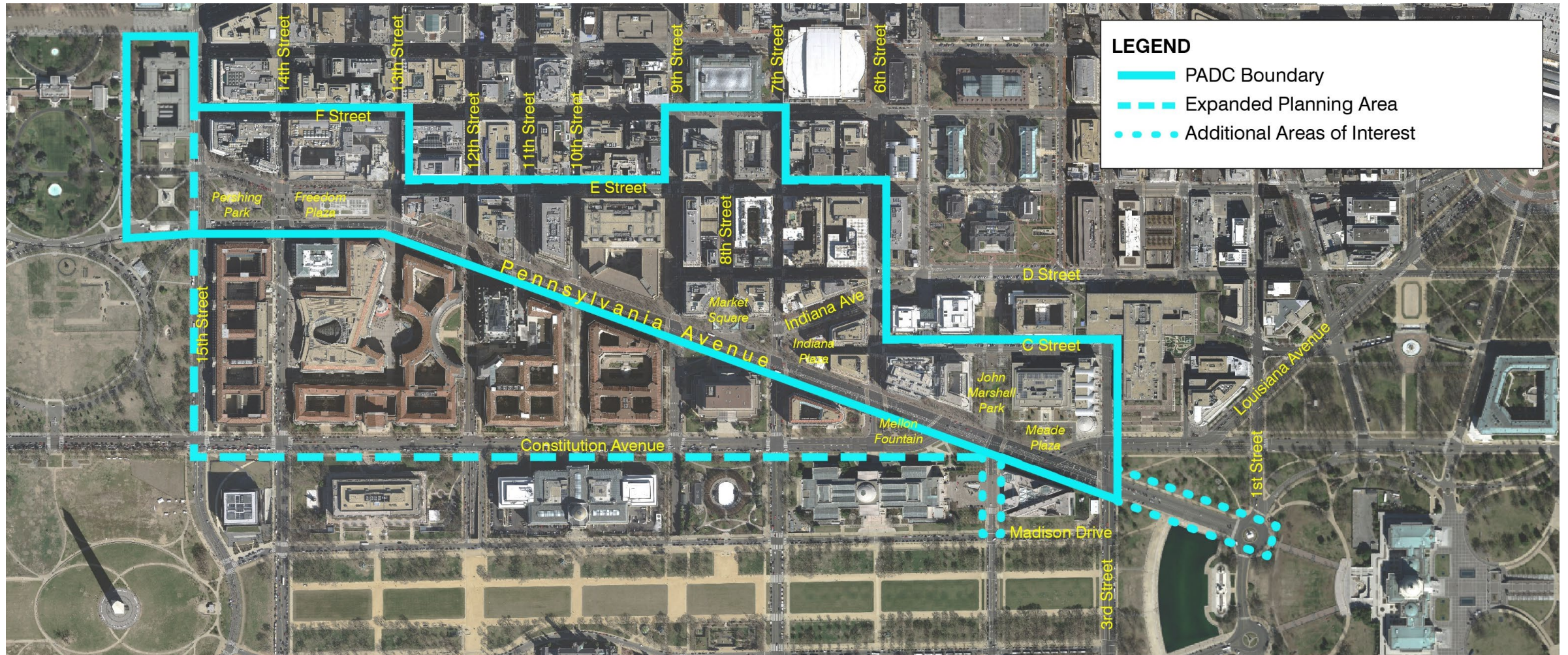
# **Project Update**

Information Presentation




**National Capital Planning Commission**

June 5, 2025

# Initiative Planning Area



## LEGEND

-  PADC Boundary
-  Expanded Planning Area
-  Additional Areas of Interest

# Project Partners



# The Vision

## The Avenue as a Venue

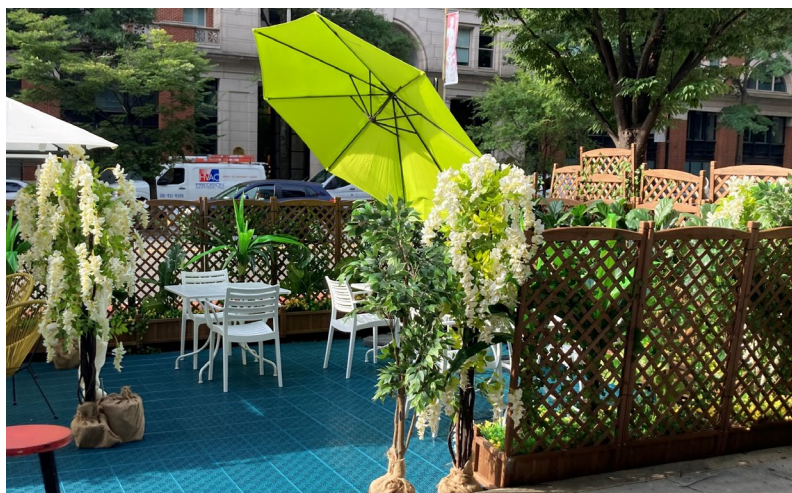
A Signature Venue and Economic Generator for the city and a Beautiful, Iconic, and Resilient Public Space for the nation.



# The Vision

## A Great Street for People

A right-sized road that meets today's needs, with beautiful public spaces and modern infrastructure to offer flexible ways to balance daily use of the street with event programming.



# A New Pennsylvania Avenue Plan

## NCPC and Project Partners

*Project Director: Elizabeth Miller*

**Land** DAVID RUBIN **Collective**

HR&A

### Public Space Master Plan

- Right-sizing, realigning, and improving the street and public spaces
- Modernizing infrastructure

*NCPC Lead: Karin Schierhold*

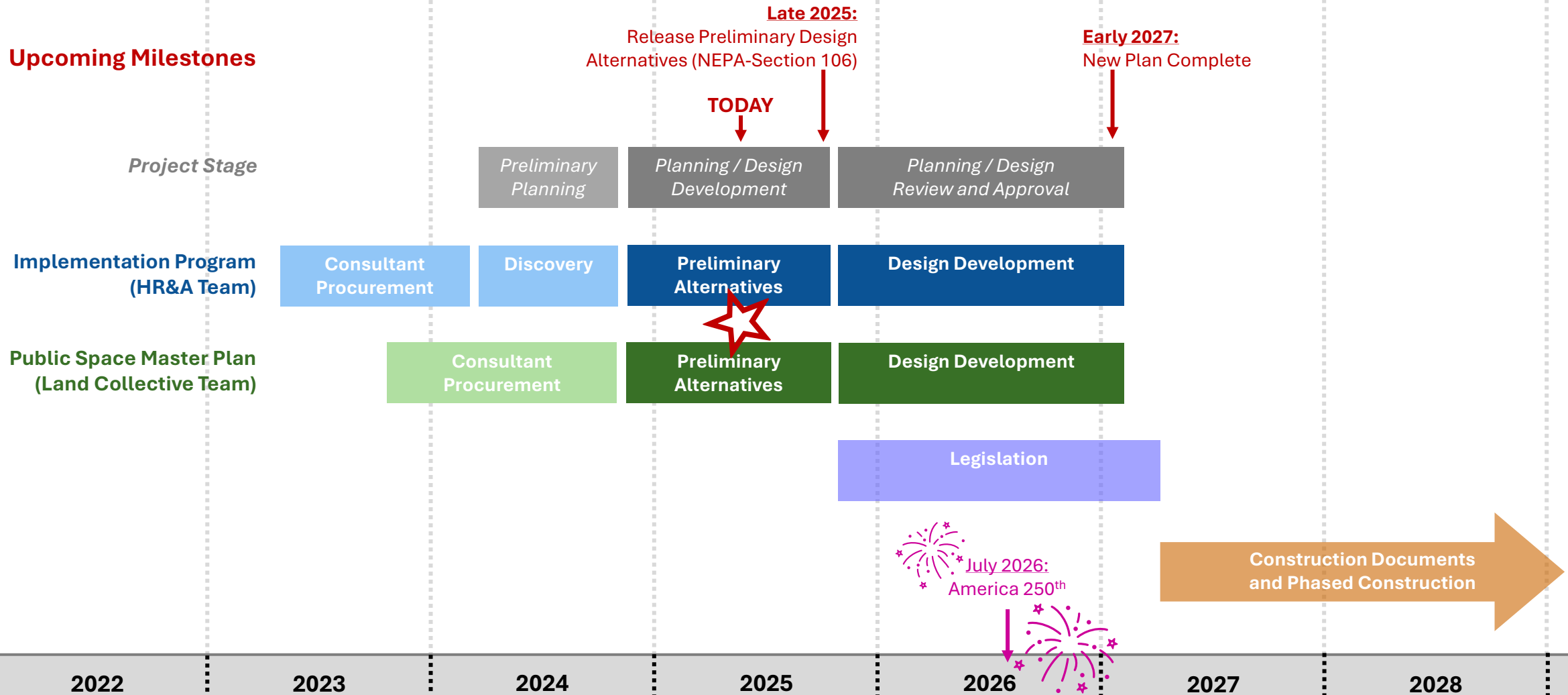
### Implementation Program

- Event programming requirements
- Strategies to improve administration, operations, and maintenance.

*NCPC Lead: Jeff Jamawat*

# Timeline as of June 2025

## Upcoming Milestones



# A New Pennsylvania Avenue Plan

## Initial Findings



# June 2025 Public Briefings

## Commission Information Presentation

**June 5, 2025 – 1:00 pm**

*Livestream available on NCPC's website,  
recording posted after.*

## Online Public Briefings

**June 12, 2025 – 11:30am**

**June 24, 2025 – 6:30pm**

*Zoom registration on NCPC's website.*

*The same content will be shared at all meetings.*





Project Website:  
[nccpc.gov/initiatives/pennave/](http://nccpc.gov/initiatives/pennave/)

