

Southwest Ecodistrict–Maryland Avenue SW Plan Public Meeting

This is the third public scoping meeting for the Southwest Ecodistrict and second public meeting for the Maryland Avenue SW Plan.

May 19, 2011

6:30 –8:30 p.m.

1100 4th Street, SW (2nd Floor Meeting Room)

Meeting Purpose: *We'd like to hear your input on the future use and character of the Southwest Ecodistrict as a sustainable and livable community. What activities, amenities, and connections would improve existing and new streets? What are the benefits and impacts if new streets like Maryland Avenue, SW and F Street, SW are established? The purpose of this meeting is to obtain input on the type of uses and the components to be included in the range of development scenarios to be studied.*

Agenda

Sign-in (Station Assignments)

6:30-6:45 p.m.

Welcome (Status, Meeting Format)

6:45-7:00 p.m.

Elizabeth Miller, Southwest Ecodistrict, Project Manager (NCPC)

Joyce Tsepas, Maryland Avenue SW Plan, Project Manager (OP)

Station Rotation (25 minutes each)

7:00-8:30 p.m.

Livability: What would you like to be able to do in this area of the city that is missing today? What specific improvements are needed?

Sustainability: To what degree should energy, water, and waste strategies drive land use and design of the community?

Mobility: What vehicular, transit, bike, and pedestrian connection improvements are needed?

Adjourn

8:30 p.m.

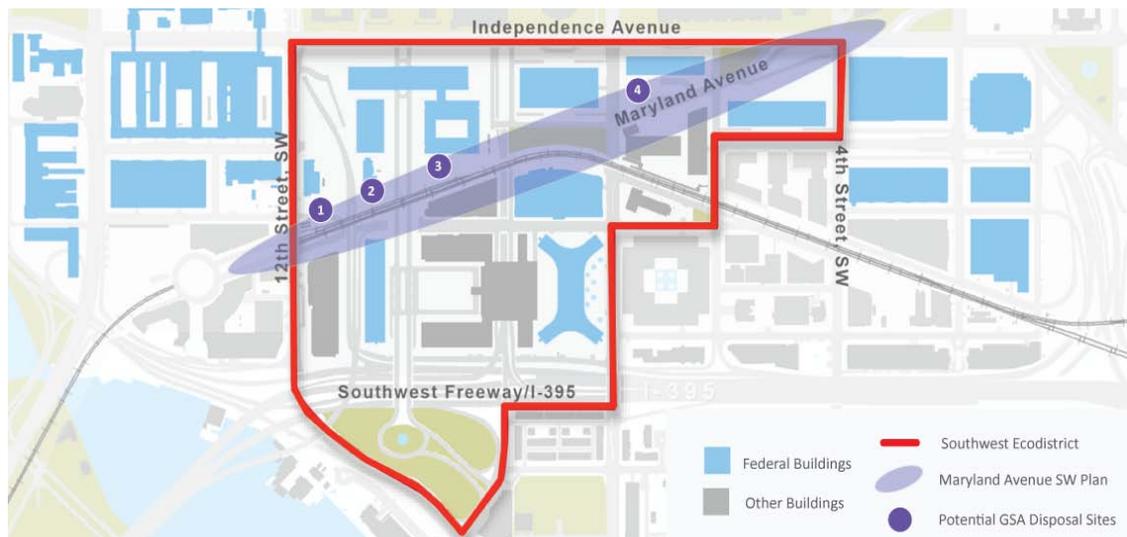
For more information, questions, comments, please contact:

NCPC at swecodistrict@ncpc.gov, 202.482.7200 or

DCOP at joyce.tsepas@dc.gov, 202.535.1556

Project Status:

NCPC and DCOP, with input from public, federal, and private stakeholders, have completed the existing conditions assessment of the study area and developed urban design objectives and sustainability goals and targets. We've also completed a market study, user survey, Maryland Avenue, SW decking feasibility analysis, and high level energy analysis of existing buildings. Based on input from the May 19 Public Meeting, we will develop and analyze a range of development scenarios, including rehabilitation, redevelopment, and infill alternatives for the study area and develop recommendations that will include sustainability, land use, public realm, infrastructure and urban design strategies. We will also continue to study the prospect of improving connections and establishing new streets, like Maryland Avenue, SW.



Below are the goals that NCPC and OP would like to achieve as a result of this planning effort.

Southwest Ecodistrict

Mission Statement: Building on the Monumental Core Framework Plan, transform the 10th Street and Maryland Avenue corridors into vibrant well-connected places to commemorate, visit, work, and live in a manner that creates a national showcase of sustainability through innovation of technology and design.

Goals & Objectives

- I. **Create a Livable Community, Workplace, and National Cultural Destination.**
 - a. Dedicate the most prominent sites and other less prominent sites for civic uses, distinguished settings, and parks.
 - b. Restore historic squares, streets, and avenues and enhance views and symbolic relationships.
 - c. Provide for a mix of uses that support places to live, work, play, and commemorate.
 - d. Establish a walkable community that is distinct and engaging.
 - e. Ensure that ground floors and open spaces are publically accessible, and provide services and amenities.
 - f. Improve linkages and connections to surrounding destinations and neighborhoods.

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II. Create a National Showcase of Sustainability

- a. Minimize energy demand through improved urban form and building design.
- b. Maximize the use of renewable energy resources and shared energy technology.
- c. Reclaim, recycle, and compost the majority of waste generated within the area.
- d. Minimize construction waste associated with redevelopment.
- e. Capture, treat, and reuse stormwater and greywater within the area.
- f. Reduce potable water consumption.
- g. Reduce the ecodistrict's greenhouse gas emissions substantially.
- h. Promote the ecodistrict's sustainability technologies and practices.

III. Ensure Mobility To, From, and Within the Area for all Modes of Travel

- a. Develop a more complete network of streets.
- b. Provide a continuous network of bicycle lanes and sidewalks that connect to surrounding destinations and neighborhoods.
- c. Ensure that the area is served by a connected and efficient system of public transit.
- d. Provide support for electric vehicle use.

IV. Create a Healthy Urban Ecosystem

- a. Establish an interconnected system of habitat.
- b. Incorporate natural elements into all aspects of the built environment.
- c. Maximize tree canopy and plantings.
- d. Prioritize native and diverse vegetation.

Maryland Avenue SW Plan

Goals & Objectives: The goal of the Maryland Avenue SW Plan is to establish a development and land-use framework for the Maryland Avenue corridor that is coordinated with other revitalization initiatives in Southwest, including the Southwest Ecodistrict Initiative. The Plan will guide revitalization through the reconstruction of the Avenue and its adjacent infill development sites into a lively mixed-use and sustainable boulevard with strong connectivity through Washington's core. The plan will provide public and private stakeholders a strategy that establishes a range of near-term and long-term actions for the following objectives:

1. **Identify the best reconstruction alternatives for the Avenue** that are economically feasible, work with existing and planned infrastructure constraints, create a lively urban environment, and connect with the rest of the city;
2. **Create a creative sustainable design framework for the Avenue** and existing and future development that meets the goals and objectives of the Southwest Ecodistrict;
3. **Identify the best land-use mix** that will create a more lively and sustainable community around the Avenue, while developing funding strategies to pay for infrastructure improvements;
4. **Create urban design and public realm guidelines** that foster the creation of a sustainable and quality urban environment and builds on the Comprehensive Plan, Monumental Core Framework Plan, and Center City Action Agenda; and
5. **Identify approaches that improve access and connect the Avenue** to a wide range of transit options, destinations and key activity corridors – like the SW Waterfront, National Mall, Independence Avenue, 7th Street and 10th Street – and nearby neighborhoods.