



Information Presentation

Commission Meeting: December 6, 2012

NCPC File Nos. 7451 & 7101

PROJECT

Momentum, WMATA's Strategic Plan Region Forward and Economy Forward, MWCOG

Regional Plans

Washington Metropolitan Area Transit Authority
Metropolitan Washington Council of Governments

PRESENTER

Shyam Kannan, Managing Director of Planning, WMATA
David Robertson, Executive Director, MWCOG

Representatives from the Washington Metropolitan Area Transit Authority (WMATA) and the Metropolitan Washington Council of Governments (MWCOG) will present information on regional planning initiatives underway in the National Capital Region. First, Shyam Kannan will discuss *Momentum*, WMATA's strategic plan.

Momentum is a continuation of the WMATA Board's governance reforms. The WMATA Board of Directors and management are charting a new course with a strategic plan - the first the agency has developed in over 10 years. The strategic framework was informed by targeted outreach that shaped the Board's vision, mission and goals.

Our Vision

Metro moves the region forward by connecting communities and improving mobility for our customers.

Our Mission

Metro provides safe, equitable, reliable and cost-effective public transit.

Our Goals

- Build and maintain a premier safety culture and system
- Meet or exceed customer expectations by consistently delivering quality service
- Improve regional mobility and connect communities
- Ensure financial stability and invest in our people and assets

In addition, the feedback indicated that creating a plan for the future should be an important next step. The next generation of Metro seeks to meet the needs of all its stakeholders - jurisdictions, businesses, communities, and customers. As Metro continues to rebuild and prepare for the future, the WMATA Board and Metro staff are engaging all stakeholders in

planning the next generation of Metro. Currently, public input is being sought on the following questions:

- Which priorities support business growth throughout the region?
- What investments deliver improved service to more customers?
- How do we strengthen transit in the downtown core to enable future regional expansion?
- Which communities are most in need of enhanced Metro connectivity?
- How will adequate, predictable funding be identified to maintain and grow the system?

Additional information is available at [Momentum](#).

WMATA's strategic plan work has been informed by another planning initiative, MWCOC's *Region Forward*. Dave Robertson will provide an update on this regional strategy, including work to define activity centers and track important indicators across the metropolitan area. NCPC supported the *Region Forward* strategic plan when it was released in 2011. In addition, a companion effort, *Economy Forward*, was undertaken by MWCOC's Board to consider the issues and opportunities affecting the region. One of the topic areas in this report is the role of the federal government as a key economic driver and its evolving relationship to region.

The information about the plans will be distributed at the Commission meeting and can be viewed online: [Region Forward](#) and [Economy Forward](#).