

### PROJECT

#### **5x5 Temporary Art Program**

Multiple locations throughout Washington, DC

### SUBMITTED BY

DC Commission on the Arts and Humanities

### PRESENTERS

Mary Beth Brown, Public Art Project Coordinator

Deirdre Ehlen MacWilliams, 5x5 Consultant

---

The DC Commission on the Arts and Humanities (DCCAH) will present 5x5, a temporary public art initiative comprised of twenty-five art installations located throughout Washington. The purpose of the presentation is to provide an overview of the program and showcase a selection of the works that highlight the benefits of temporary art on the public realm. This place-making activity is supported by NCPC's Memorials and Museums Master Plan, The Federal Elements of the Comprehensive Plan, and the Monumental Core Framework Plan.

The goals of 5x5 include:

- Activate spaces and sites to attract residents and visitors to explore within and beyond the Monumental Core.
- Showcase works of art that are innovative and engage the viewers in dynamic, interactive, and creative ways.
- Develop opportunities for artists to experiment with approaches not possible through permanent public art commissions.
- Build relationships with local residents, galleries, and cultural institutions.
- Create an environment in which the works of local, regional, national and international artists merge to reflect the character and identity of the city.
- Promote the creative profile of Washington, DC to the nation and the world.

In coordination with the start of the National Cherry Blossom Festival, the program began on March 20<sup>th</sup> and runs through April 27<sup>th</sup>. The temporary art works include mobile events, temporary sculptures, and one-time performances.

5x5 is the result of a partnership between DCCAH and a variety of public and private sector organizations, including Arena Stage, the Library of Congress, and the National Building Museum. DCCAH is interested in turning this program into an annual or biennial event, with continued expansion throughout all eight Wards.